

# SUPPLEMENTARY DATA PROTECTION INFORMATION NOTICE CRYPTO ASSETS CONFERENCE

## I. General

This supplementary data protection information notice informs you about the event-specific processing of personal data in connection with participation in the Crypto Assets Conference.

This information applies in addition to the general [Privacy Policy of Frankfurt School of Finance & Management gGmbH](#), which contains further information, in particular on the data controller, the contact details of the Data Protection Officer, and your rights under data protection law.

## II. Categories of Personal Data

In the context of registration for and execution of the event, we process in particular the following personal data:

- First and last name
- Email address
- Payment and billing information

## III. Purposes of Processing

Your personal data is processed for the following purposes:

1. **Registration, organisation, and execution of the event**, including participant management, invoicing, and necessary communication in connection with booking and participation.
2. **Distribution of newsletters and information about other events, training courses, and similar offerings**, provided that you have **expressly given your consent**.
3. **Disclosure of your data to partners and sponsors of the Crypto Assets Conference**, exclusively **if you have expressly consented to this**. A current list of partners and sponsors can be found [here](#).
4. **Direct marketing in connection with your interest in the Crypto Assets Conference and the resulting existing customer relationship**, insofar as this is legally permissible and there is an overriding legitimate interest.

You have the right to object to the processing of your personal data for purposes of direct marketing at any time.

## IV. Recipients of Personal Data

Your personal data will be disclosed, where necessary, to the following recipients:

1. **Eventbrite Inc.**, 95 Third Street, 2nd Floor, San Francisco, California, 94103 USA, for processing event registrations (processor; transfers to third countries may occur).
2. **Microsoft Corp.**, One Microsoft Way, Redmond, WA 98052-6399, USA, for hosting, communication, and collaboration purposes (processor; transfers to third countries may occur).

3. **Brevo (Sendinblue GmbH)**, Köpenicker Str. 126, 10179 Berlin, Germany, for sending newsletters and marketing information, provided that appropriate consent has been given or processing is legally permissible in the context of direct marketing (processor).
4. **Partners and sponsors of the event**, exclusively on the basis of your consent.

#### **V. Storage Period**

Your personal data will be stored only for as long as necessary for the respective processing purposes, unless you have previously withdrawn your consent. Information based solely on the execution of the event will be deleted no later than after 3 years in accordance with statutory provisions.

Beyond this, data will only be stored insofar as statutory retention obligations apply.

#### **VI. Legal Bases for Processing**

Your personal data is processed on the following legal bases:

- Article 6(1)(b) GDPR (performance of a contract or pre-contractual measures)
- Article 6(1)(a) GDPR (consent)
- Article 6(1)(f) GDPR (legitimate interest), in particular in connection with permissible direct marketing

#### **VII. Rights of Data Subject**

Information on your rights under data protection law, in particular **your right to object to direct marketing and to withdraw any consent given**, can be found in the general [Privacy Policy of Frankfurt School of Finance & Management gGmbH](#).